

About Carrie Tingley Hospital Foundation

The mission of the Carrie Tingley Hospital Foundation is to provide assistance and support for Carrie Tingley Hospital patients (children from birth - 21 years) with permanent disabilities, and their families, across New Mexico. The Carrie Tingley Hospital is the only pediatric rehabilitative hospital for children and teens that treat complex musculoskeletal and orthopedic conditions, developmental issues and long-term physical disabilities.

Our foundation focuses on a holistic approach to service delivery - taking "the whole child" into account through three areas of focus:

- 1) Annual monetary support for the Carrie Tingley Hospital.
- 2) Patient & Family Assistance that provides adaptive equipment not covered by insurance, basic living assistance to families of patients and travel/lodging assistance for out of town patients.
- 3) Quality of Life Programming that includes adaptive sports programs and camps to help ensure these young people can be active and lead as normal lives as possible.



carrietingleyhospitalfoundation.org

2022 Festival of Trees



SPONSORSHIP OPPORTUNITIES

November 25-27, 2022

Uptown Marriott

ABQ, NM



A Weekend of Holiday Magic
To Benefit the Carrie Tingley Hospital Foundation

Help Make the Magic Happen

FESTIVAL OF TREES PRESENTING SPONSOR

\$25,000

- YOUR logo identifying you as PRESENTING SPONSOR on ALL social, print, radio and tv media advertising the event.
- Friday Gala: A table for eight; thanked in curtain speech as PRESENTING SPONSOR and an opportunity for your company to say a few words at the event. Prominent COMPANY signage at the event.
- Saturday & Sunday Reindeer Romps (morning children's event): A table for eight to YOUR choice of mornings (4 adults/4 children). Thanked as PRESENTING SPONSOR in curtain speech. Prominent signage at the event.
- Open to the Public (Saturday & Sunday): Prominent PRESENTING SPONSOR signage at the entry to, and inside, the event; thanked in curtain speeches during music breaks.
- Saturday Over-21 Ugly Sweater Dance Party: Tickets for eight per agency to the event; thanked as PRESENTING SPONSOR during curtain speech; an opportunity for your company to say a few words. Prominent signage at the event. Opportunity for you to provide YOUR promotional give-away items at this event.
- Following the Festival of Trees: YOUR agency will be thanked as a 2022 PRESENTING SPONSOR in social media following the conclusion of the event.

Contact Connie Chavez at 505-243-6626 or cchavez@cthf.net for more information for all sponsorship opportunities.

Tree sponsorships also available

Festival of Trees Sponsorship

With over 10,000 people attending the three day event, this is our largest fundraiser in support of Carrie Tingley kids and the hospital!

JINGLE & MINGLE GALA SPONSORS

\$10,000

Company logo on all marketing collateral; table & tickets for 8 to the gala; sponsorship of professionally decorated tree for auction; thanked in curtain speech and option to have company-branded table favors for gala guests.

REINDEER ROMP KIDS EVENT SPONSORS

\$5,000

Company logo on all marketing collateral; table & tickets for 8 (4 kids/4 adults) OR 4 tickets to the gala; thanked in curtain speech and option to provide branded items for kid-centric gift bags. Due to its popularity, we have added an additional Reindeer Romp event this year.

OVER-21 UGLY SWEATER DANCE PARTY SPONSORS

\$5,000

Company logo on all marketing collateral; tickets for 10 to the dance party OR 4 tickets to the gala; thanked in curtain speech and option to have company-branded swag for dance party attendees.

HOT COCOA/COFFEE STATION SPONSORS

\$5,000

Host the free hot cocoa & coffee station and receive sponsorship signage at the station and thanked in curtain speeches. Free ticket options: 4 to gala OR 8 to kids' event OR dance party.

POINSETTIA SPONSORS

\$2,500

Sponsor the live poinsettias and receive signage recognition along with two gala tickets OR 4 tickets to kids' event OR dance party.